



Virginia Commonwealth University

About Virginia Commonwealth University

Ranked among the top 100 universities in the country in sponsored research, Virginia Commonwealth University (VCU) serves a very diverse student body. While primarily focused on the medial field, VCU offers a wide array of academic programs.

Objective

VCU was looking for a solution to supplement their Spanish, French, German, and Italian foreign language programs. VCU wanted a solution that could be used across the board, allowing students access anytime/anywhere, independent from class curriculum. The solution therefore needed accessible and usable with minimum instructions, all the while providing the best in foreign language instruction.

Solution

VCU chose TELL ME MORE[®], powered by Auralog, because it allows for easy independent access and complements the in-class curriculum by focusing on all major areas of language learning (reading, writing, listening, speaking, vocabulary, grammar, and culture), TELL ME MORE[®] provides VCU students with the flexibility to access the solution at any time, allowing them to focus on any area of their respective language program that needs additional training.

While the TELL ME MORE[®] aspect of the course is not a mandatory element, as an optional course component VCU has noticed a tremendous interest in the program and student feedback has been very positive. Having the ability to practice speaking skills in a safe and relaxed atmosphere is just one of the reasons students at VCU enjoy working on TELL ME MORE[®]. Furthermore the solution enables users to practice all areas grammar, vocabulary, reading, and writing skills at the same time, immersing themselves into a complete language learning environment.

All student activity and performance is tracked and accessible to the instructors via Auralog's own tracking tools. This can give instructors a very good idea of where students stand in terms of their progress, as well as pinpoint problem areas. Eventually this tool may also assist instructors to solely grade students on their performance on the TELL ME MORE[®] software.

Auralog and VCU are currently exploring opportunities to increase student access to the solution, as well as increasingly incorporating TELL ME MORE[®] into the actual classroom work.

Objective

To find a program that will compliment and supplement the current in class foreign language programs offered.

Solution

TELL ME MORE[®] Campus provides an online solution to learners anytime/anywhere. Campus let's students practice their language pronunciation in a "safe" environment with constant untiring feedback.

Results

- o Ability to provide students with supplemental language learning
- o Students enjoy the technology aspects of the solution
- o Provides a "safe" environment to practice pronunciation
- o Positive student feedback and usage

About Auralog

Auralog is the global leader in language learning software. The TELL ME MORE[®] suite of products is being used by more than 5 Million learners world wide, in more than 10,000 organizations. Headquartered in Phoenix, AZ, Auralog has offices in France, Germany, Spain, and China.